



**achieving women's excellence  
in supply chain operations,  
management, and education**

**EIGHTH ANNUAL AWESOME SYMPOSIUM  
JUNE 10-12, 2020 | LOCATION: CHICAGO, IL  
SPONSORSHIP OPPORTUNITIES**

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### SPONSORSHIP OPPORTUNITIES

#### WHAT IT MEANS TO BE AN AWESOME SYMPOSIUM SPONSOR

AWESOME brings together senior women leaders in supply chain to provide opportunities for collaboration, recognition, learning and inspiration to advance and transform the future of supply chain leadership. Founded in 2013, we now have an organization of senior executives that numbers more than 1,400 women.

We are planning our Eighth Annual Symposium on June 10-12, 2020, in Chicago, IL, where we will learn from the insights and experience of outstanding leaders as we celebrate the success and power of the AWESOME organization.

A limited number of sponsorships will be offered to companies who share AWESOME's commitment to developing diverse talent and advancing women's leadership.

#### Guiding Principle for Sponsorships:

Relationships with sponsor companies will be based on our shared values and common goals. We have created sponsorship opportunities that provide meaningful participation and demonstrate genuine commitment.

#### SPONSORS WILL ENJOY THESE BENEFITS AND PRIVILEGES

*(in accordance with sponsorship level)*

- 1. Participation in the Symposium** (number of participants varies according to sponsorship level). Sponsors' representatives are invited to participate fully in Symposium activities, while refraining from any marketing, selling and recruiting activities.
- 2. Additional engagement opportunities with the AWESOME network** during and after the Symposium (varies according to sponsorship level).
- 3. Recognition in Symposium materials before, during and after the event.** This includes the AWESOME website, the Symposium website, Symposium materials, recognition at the event and in follow-up materials. Recognition will highlight each company's focus on diversity and women's leadership and their support of AWESOME objectives.
- 4. Opportunity to contribute logo items** to welcome bag for participants (varies according to sponsorship level).
- 5. Partner and Champion level sponsors** will receive the exclusive benefit of a facilitated best practice sharing session with senior executives from other Partners and Champions on the first day of the Symposium.

#### ADDITIONAL INFORMATION

- AWESOME is a 501c3 not-for-profit organization incorporated in the State of Illinois.
- Sponsorship dollar amounts are based on cash or in-kind value.
- Deadline for commitment of sponsorships is March 31, 2020, except Host Partner commitment which is required by mid-year 2019.
- Deadline for company logos, company profiles, printed comments and welcome bag items is April 30, 2020.
- Sponsors are responsible for costs and delivery of their welcome bag items. All items must be pre-assembled and ready for placement as a single item in welcome bag.

2020 AWESOME Symposium Sponsorship Levels	HOST PARTNER	CHAMPION	LEADER	SCHOLAR SUPPORTER	CONNECTOR	TEAM BUILDER	ALL AWARD SUPPORTER	VISIONARY	COLLABORATOR	FRIEND
	FULFILLED	FULFILLED	FULFILLED	FULFILLED	FULFILLED	\$15,000	FULFILLED	\$15,000	\$10,000	FULFILLED
One-of-a-kind opportunity to showcase your company, demonstrate your commitment to women's leadership and engage your organization as co-host of the 2020 AWESOME Symposium	●									
Facilitated benchmarking session among senior executives from 2020 Partner and Champion sponsors on first day of Symposium ( <i>Format &amp; topics TBD</i> )	● 5 seats in Best Practice Session	● 5 seats in Best Practice Session								
Exclusive sponsor of closing reception at AWESOME 2020 Symposium ( <i>date/location TBD</i> )			●							
Exclusive sponsor of on-site headshot photography for Symposium attendees								●		
Exclusive sponsor of ALL Award ceremony at 2020 Symposium ( <i>luncheon or dinner TBD</i> )							●			
Exclusive sponsor of the AWESOME Reception of up to 125 people on Sunday evening, September 19 <sup>th</sup> at 2020 CSCMP EDGE Conference in Orlando, FL					●					
Exclusive sponsor of an AWESOME <i>Making a Difference</i> Regional Event of up to 45 network members ( <i>Location and dates jointly determined</i> )					●					
Exclusive event with scholarship winners and AWESOME leaders at 2020 CSCMP EDGE Conference in Orlando, FL				●						
Opportunity to collaborate on AWESOME website article & email about company's focus on diversity and advancing women leaders	●	●	●							
Inspiring comments in support of advancing women leaders and/or AWESOME featured in Symposium materials and on website	● 2 pages	● 2 pages	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● ½ page	
Opportunity to contribute logo items to attendee welcome bags	●	●	●	●	●	●	●	●	●	
Participants in Symposium - for the individual development of AWESOME leaders and other executives ( <i>No marketing/selling/recruiting activities during Symposium</i> )	Contact AWESOME	5	3	2	2	3	2	2	1	1
Recognition on Symposium website, marketing materials, program and on-site displays	●	●	●	●	●	●	●	●	●	●

Additional sponsorship opportunities may be available to meet your specific company needs. Contact AWESOME to discuss.

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT:**

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# 2019 SYMPOSIUM SPONSORS

## HOST PARTNER



ALL AWARD  
SUPPORTER



## FOUNDING PARTNER



SCHOLAR  
SUPPORTER



## AWESOME CHAMPIONS



VISIONARIES



## CONNECTORS



C.H. ROBINSON



## COLLABORATORS



## FRIENDS

## PAST SYMPOSIUM COMPANY ATTENDEES

A sampling of companies that attended the 2019 AWESOME Symposium:

Abbott  
Abbvie  
Amazon  
Anokiwave  
Arthrex  
Ascend Materials  
Bayer  
Bel Brands USA  
Blue Apron  
Bumble Bee Foods

C&S Wholesale Grocers  
Caterpillar  
Celanese  
Celgene  
Chobani  
Cisco  
Container Store  
Cummins  
Dairy Farmers of America  
Danaher Corporation

Darden Concepts  
Dart Container Corp  
Disney  
Dollar General  
Fortive Corporation  
Galderma  
General Electric  
General Motors  
Hewlett Packard  
Hilti

Hilton  
Illinois Tool Works  
Intel  
John Deere  
Johnson & Johnson  
Kohler  
Kraft Heinz  
L'Oréal  
McCormick  
McDonald's

Merck  
Microsoft  
Morton Salt  
NIKE, Inc.  
Nordstrom  
Peerless Plastics  
Rent the Runway  
Reynolds Consumer Prod  
Shaw Industries  
Starbucks

Taylor Farms  
The Home Depot  
The J.M. Smucker Co  
Kraft Heinz Co  
The TJX Companies  
Ulta Beauty  
Walgreens  
Walmart