



**achieving women's excellence
in supply chain operations,
management, and education**

**EIGHTH ANNUAL AWESOME SYMPOSIUM
JUNE 10-12, 2020 | LOCATION: CHICAGO, IL
SPONSORSHIP OPPORTUNITIES**

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WHAT IT MEANS TO BE AN AWESOME SYMPOSIUM SPONSOR

AWESOME brings together senior women leaders in supply chain to provide opportunities for collaboration, recognition, learning and inspiration to advance and transform the future of supply chain leadership. Founded in 2013, we now have an organization of senior executives that numbers more than 1,300 women.

We are planning our Eighth Annual Symposium on June 10-12, 2020, in Chicago, IL, where we will learn from the insights and experience of outstanding leaders as we celebrate the success and power of the AWESOME organization.

A limited number of sponsorships will be offered to companies who share AWESOME's commitment to developing diverse talent and advancing women's leadership.

Guiding Principle for Sponsorships:

Relationships with sponsor companies will be based on our shared values and common goals. We have created sponsorship opportunities that provide meaningful participation and demonstrate genuine commitment.

SPONSORS WILL ENJOY THESE BENEFITS AND PRIVILEGES

(in accordance with sponsorship level)

- 1. Participation in the Symposium** (number of participants varies according to sponsorship level). Sponsors' representatives are invited to participate fully in Symposium activities, while refraining from any marketing, selling and recruiting activities.
- 2. Additional engagement opportunities with the AWESOME network** during and after the Symposium (varies according to sponsorship level).
- 3. Recognition in Symposium materials before, during and after the event.** This includes the AWESOME website, the Symposium website, Symposium materials, recognition at the event and in follow-up materials. Recognition will highlight each company's focus on diversity and women's leadership and their support of AWESOME objectives.
- 4. Opportunity to contribute logo items** to welcome bag for participants (varies according to sponsorship level).
- 5. Partner and Champion level sponsors** will receive the exclusive benefit of a facilitated best practice sharing session with senior executives from other Partners and Champions on the first day of the Symposium.

ADDITIONAL INFORMATION

- AWESOME is a 501c3 not-for-profit organization incorporated in the State of Illinois.
- Sponsorship dollar amounts are based on cash or in-kind value.
- Deadline for commitment of sponsorships is March 31, 2020, except Host Partner commitment which is required by mid-year 2019.
- Deadline for company logos, company profiles, printed comments and welcome bag items is April 30, 2020.
- Sponsors are responsible for costs and delivery of their welcome bag items. All items must be pre-assembled and ready for placement as a single item in welcome bag.

2020 AWESOME Symposium Sponsorship Levels	HOST PARTNER	CHAMPION	LEADER	SCHOLAR SUPPORTER \$15,000	CONNECTOR \$15,000	TEAM BUILDER	ALL AWARD SUPPORTER	VISIONARY	COLLABORATOR	FRIEND \$5,000 Available until 12/31/19
	FULFILLED	\$50,000	\$25,000	1/1/2020 \$20,000	1/1/2020 \$20,000	\$15,000	FULFILLED	\$15,000	\$10,000	
One-of-a-kind opportunity to showcase your company, demonstrate your commitment to women's leadership and engage your organization as co-host of the 2020 AWESOME Symposium	●									
Facilitated benchmarking session among senior executives from 2020 Partner and Champion sponsors on first day of Symposium (<i>Format & topics TBD</i>)	● 5 seats in Best Practice Session	● 5 seats in Best Practice Session								
Exclusive sponsor of closing reception at AWESOME 2020 Symposium (<i>date/location TBD</i>)			●							
Exclusive sponsor of on-site headshot photography for Symposium attendees								●		
Exclusive sponsor of ALL Award ceremony at 2020 Symposium (<i>luncheon or dinner TBD</i>)							●			
Exclusive sponsor of the AWESOME Reception of up to 125 people on Sunday evening, September 19 th at 2020 CSCMP EDGE Conference in Orlando, FL					● Fulfilled					
Exclusive sponsor of an AWESOME <i>Making a Difference</i> Regional Event of up to 45 network members (<i>Location and dates jointly determined</i>)					● 2 available					
Exclusive event with scholarship winners and AWESOME leaders at 2020 CSCMP EDGE Conference in Orlando, FL				●						
Opportunity to collaborate on AWESOME website article & email about company's focus on diversity and advancing women leaders	●	●	●							
Inspiring comments in support of advancing women leaders and/or AWESOME featured in Symposium materials and on website	● 2 pages	● 2 pages	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● ½ page	
Opportunity to contribute logo items to attendee welcome bags	●	●	●	●	●	●	●	●	●	
Participants in Symposium - for the individual development of AWESOME leaders and other executives (<i>No marketing/selling/recruiting activities during Symposium</i>)	Contact AWESOME	5	3	2	2	3	2	2	1	1
Recognition on Symposium website, marketing materials, program and on-site displays	●	●	●	●	●	●	●	●	●	●

Additional sponsorship opportunities may be available to meet your specific company needs. Contact AWESOME to discuss.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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2019 SYMPOSIUM SPONSORS

HOST PARTNER



ALL AWARD
SUPPORTER



FOUNDING PARTNER



SCHOLAR
SUPPORTER



AWESOME CHAMPIONS



VISIONARIES



CONNECTORS



C.H. ROBINSON



COLLABORATORS



FRIENDS

PAST SYMPOSIUM COMPANY ATTENDEES

A sampling of companies that attended the 2019 AWESOME Symposium:

Abbott
Abbie
Amazon
Anokiwave
Arthrex
Ascend Materials
Bayer
Bel Brands USA
Blue Apron
Bumble Bee Foods

C&S Wholesale Grocers
Caterpillar
Celanese
Celgene
Chobani
Cisco
Container Store
Cummins
Dairy Farmers of America
Danaher Corporation

Darden Concepts
Dart Container Corp
Disney
Dollar General
Fortive Corporation
Galderma
General Electric
General Motors
Hewlett Packard
Hilti

Hilton
Illinois Tool Works
Intel
John Deere
Johnson & Johnson
Kohler
Kraft Heinz
L'Oréal
McCormick
McDonald's

Merck
Microsoft
Morton Salt
NIKE, Inc.
Nordstrom
Peerless Plastics
Rent the Runway
Reynolds Consumer Prod
Shaw Industries
Starbucks

Taylor Farms
The Home Depot
The J.M. Smucker Co
Kraft Heinz Co
The TJX Companies
Ulta Beauty
Walgreens
Walmart