



achieving women's excellence  
in supply chain operations,  
management, and education

**SEVENTH ANNUAL AWESOME SYMPOSIUM**  
**MAY 1-3, 2019 | SEATTLE, WA**  
**SPONSORSHIP OPPORTUNITIES**

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## SPONSORSHIP OPPORTUNITIES

### WHAT IT MEANS TO BE AN AWESOME SYMPOSIUM SPONSOR

AWESOME brings together senior women leaders in supply chain to provide opportunities for collaboration, recognition, learning and inspiration to advance and transform the future of supply chain leadership. Founded in 2013, we now have an organization of senior executives that numbers more than 1,200 women.

We are planning our Seventh Annual Symposium on May 1-3, 2019, where we will learn from the insights and experience of outstanding leaders as we celebrate the success and power of the AWESOME organization.

A limited number of sponsorships will be offered to companies who share AWESOME's commitment to developing diverse talent and advancing women's leadership.

#### Guiding Principle for Sponsorships:

Relationships with sponsor companies will be based on our shared values and common goals. We have created sponsorship opportunities that provide meaningful participation and demonstrate genuine commitment.

### SPONSORS WILL ENJOY THESE BENEFITS AND PRIVILEGES

*(in accordance with sponsorship level)*

- 1. Participation in the Symposium** (number of participants varies according to sponsorship level). Sponsors' representatives are invited to participate fully in Symposium activities, while refraining from any marketing, selling and recruiting activities.
- 2. Additional engagement opportunities with the AWESOME network** during and after the Symposium (varies according to sponsorship level).
- 3. Recognition in Symposium materials before, during and after the event.** This includes the AWESOME website, the Symposium website, Symposium materials, recognition at the event and in follow-up materials. Recognition will highlight each company's focus on diversity and women's leadership and their support of AWESOME objectives.
- 4. Opportunity to contribute logo items** to welcome bag for participants (varies according to sponsorship level).
- 5. Partner and Champion level sponsors** will receive the exclusive benefit of a facilitated best practice sharing session with senior executives from other Partners and Champions on the first day of the Symposium.

### ADDITIONAL INFORMATION

- AWESOME is a 501(c)(6) registered organization incorporated in the State of Illinois.
- Sponsorship dollar amounts are based on cash or in-kind value.
- Deadline for commitment of sponsorships is March 15, 2019, except Host Partner commitment which is required by Fall 2018.
- Deadline for company logos, company profiles, printed comments and welcome bag items is March 30, 2019.
- Sponsors are responsible for costs and delivery of their welcome bag items. All items must be pre-assembled and ready for placement as a single item in welcome bag.

2019 AWESOME Symposium Sponsorship Levels and Benefits	Host Partner FULFILLED	Champion \$50,000	Leader \$25,000	Scholar Supporter \$15,000	Connector (Regional Event) \$15,000	Connector (EDGE) FULFILLED	ALL Award Supporter FULFILLED	Visionary \$15,000	Collaborator \$10,000	Friend \$5,000
One-of-a-kind opportunity to showcase your company, demonstrate your commitment to women's leadership and engage your organization as co-host of the 2019 AWESOME Symposium	●									
Facilitated benchmarking session among senior executives from 2018 Partner and Champion sponsors on first day of Symposium, May 1 <sup>st</sup> (Format & topics TBD)	●	●								
Exclusive sponsor and on-stage introduction of a featured Symposium speaker			●							
Exclusive sponsor of on-site headshot photography for Symposium attendees							●			
Exclusive sponsor of ALL Award ceremony at 2019 Symposium (luncheon or dinner TBD)							●			
Exclusive sponsor of the AWESOME Reception of up to 125 people on Sunday evening, September 15 <sup>th</sup> at 2019 CSCMP EDGE Conference in Anaheim CA						●				
Exclusive sponsor of an AWESOME Making a Difference Regional Event of up to 35 network members (Location and dates jointly determined)					●					
Exclusive event with scholarship winners and AWESOME leaders at 2019 CSCMP EDGE Conference in Anaheim CA				●						
Opportunity to collaborate on AWESOME website article & email about company's focus on diversity and advancing women leaders	●	●	●							
Inspiring comments in support of advancing women leaders and/or AWESOME featured in Symposium materials and on website	● 2 pages	● 2 pages	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● 1 page	● ½ page	
Opportunity to contribute logo items to attendee welcome bags	●	●	●	●	●	●	●	●	●	
Participants in Symposium - for the individual development of AWESOME leaders and other executives (No marketing/selling/recruiting activities during Symposium)	Contact AWESOME	5	3	2	2	2	2	2	1	1
Recognition on Symposium website, marketing materials, program and on-site displays	●	●	●	●	●	●	●	●	●	●

Additional sponsorship opportunities may be available to meet your specific company needs. Contact AWESOME to discuss.

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT:**

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## 2018 SYMPOSIUM SPONSORS

### HOST PARTNER



### FOUNDING PARTNER



### AWESOME CHAMPIONS



### SCHOLAR SUPPORTER



### AWESOME CONNECTORS



### AWESOME COLLABORATORS



### AWESOME FRIENDS



### PAST SYMPOSIUM COMPANY ATTENDEES

A sampling of companies that attended the 2018 AWESOME Symposium:

Becton Dickinson  
Bumble Bee Foods  
Campbell Soup Company  
Caterpillar  
Cisco  
Conagra  
Danaher  
Dannon

Dollar General  
Foot Locker  
GE  
Harley Davidson  
Hewlett Packard  
Intel  
ITW  
Johnson & Johnson

Johnson Controls  
Kraft Heinz  
McDonald's  
Monsanto  
Morton Salt  
Nike  
R.J.Reynolds  
Schneider Electric

Shaw Industries  
Starbucks  
The Container Store  
The Home Depot  
TJX Companies  
U.S. Department of Defense  
Unilever  
Walt Disney Company